

KATE VESELY

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Education

Savannah College of Art and Design | SCAD | Savannah, GA | May 2026
BFA in Advertising and Branding | Art Direction Focus | *summa cum laude*

Dean's List | 2022-2026

Academic Honors Scholarship | 2022-2026

Achievement Honors Scholarship | 2022-2026

SCAD Lacoste | Study Abroad | Fall 2024

Professional Experience

Advertising Intern | Oct. 2025-Feb. 2026

The Pearl Agency NYC | Remote

- Conceptualized and executed design solutions from creative briefs in collaboration with senior leadership, stakeholders, and clients, ensuring alignment with marketing strategies.
- Delivered polished visual designs across platforms that maintained brand consistency, guidelines, and storytelling across all channels.
- Led the enhancement of multiple clients' digital presence through brand identity development, website redesign, and photo and video editing.
- Balanced concurrent design projects from brief to final delivery on tight deadlines.
- Partnered with fellow interns and the creative director to brainstorm concepts, share work-in-progress, and incorporate feedback over multiple rounds.

After School Care Senior Staff Member | Jan. 2019-Present

Community School of Davidson | CSD | Davidson, NC

- Interacted and assisted in the supervision of 40-70 children, ages 5-12.
- Supervised indoor and outdoor activities and free play, adapting quickly to maintain student engagement.
- Created meaningful connections with students, guardians, and teachers, reinforcing trust and consistency.
- Assisted with conflict resolution and behavioral intervention to de-escalate situations.

Awards & Certificates

AAF | Augusta American Advertising Awards | Kodak: "Rewind To What Matters" | Mar. 2026

- Gold in Cross-Platform Integrated Campaign and OOH & Ambient Media
- Silver in OOH & Ambient Media Campaign

Inside LVMH Certification | Jul. 2025

- Creation & Branding
- Retail & Customer Experience

Lextant | Design Research & Insight Translation Certification | Apr. 2024

Software & Skills

Photoshop | Certified, Illustrator, InDesign, Premiere Pro, After Effects, Figma, Google Workspace, Microsoft Excel, Microsoft PowerPoint, Wix, ChatGPT, Google Gemini, Adobe Firefly

Art Direction, Branding & Identity, Graphic Design, Print Design, Typography, UX Design, Video Editing, Presentation Design, Concept Ideation, Marketing Strategy, Project Management, Collaboration